Tully # MIT

Order#	62336822	Flight Dates	09/19/16 - 10/02/16	Update Date	09/20/16
Syscode	1458	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Packerland, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Wausau, WI			Total # of Weeks	
		Client Code		Total	
AE	Andrew Yolles	Product Code		Commission	
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total	
Office	Washington	Product Name		Total Spots	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Sp
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP -	GIMP

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Approval Required	Adults 35+				A				Ron Johnson for US Senate	Medium Buying LLC	
СРР	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	
1	•							S			
CPM	GIMP	Cost Per Spot	100.0							1 Vs. 1	
,	,				44	40	40				
					\$1.70	\$0.30	\$2.00	2			

_	
_	Line
AEN	Net
AEN LF	Program
9/19/16	Start Date
9/25/16	Stop Date
00:00	Start Time
02:00	Stop
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	-1
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×	-
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1	Total Spots
\$2.00	Unit Cost
\$2.00	Total Cost
30	Spot
	Line Comment

Comments:

9.20 New order. Please review and confirm. Thanks!

Makegood Policy

	Sep 2016	Oct 2016	Nov 2016 Dec 2016		Jan 2017	Jan 2017 Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	-	0	0	0	0	0	0	0	0	0	0	0	-
AMT	\$2.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2.00

62336822 | Wausau, WI | Spectrum/Packerland, WI | 1458 | SYSTEM APP: ACCT

Date Printed

09/20/16